## **CHAPTER TEN**

# SCIENTIFIC LITERACY: THE MAIN GOAL OF SCIENCE EDUCATION

10.1 The Main Goal of Science Education
10.2 Toward a Definition of Scientific Literacy

Scientific literacy

### 10.1 The Main Goal of Science Education

Enhancing the scientific literacy (also commonly referred to as science literacy) of students has been a goal of science educators for more than a century. John Dewey's turn-of-the-20th-century calls for the use of experiential learning and inquiry practice were directed toward enhancing the general scientific literacy of students. He argued that teaching theory should be more closely associated with desired outcomes (1904), and that the best way to get students to become more scientifically aware and informed is through the processes of experiential learning—having students learn science by mimicking the work of scientists. Six years later, Dewey (1910) noted, "Science teaching has suffered because science has been so frequently presented just as so much ready-made knowledge, so much subject-matter of fact and law, rather than as the effective method of inquiry into any subject-matter" (p. 25). Dewey later (1916, 1938) repeated his calls for reform in teacher preparation and classroom practice. In fact, as early as 1938, Dewey noted that some educators, such as William Kilpatrick, had taken some of his ideas, such as the project method, well beyond his intent. From that point forward he spent a good deal of time pointing out that he did NOT agree with those who wanted to "... make little or nothing of organized subject-matter... . or to proceed as if any form of direction or guidance by adults was an invasion of individual freedom" (p. 22). With respect to the project method, often cited as a hallmark of Progressivism, Dewey said. "I do not urge it as the sole way out of educational confusion, not even in the elementary school, though I think experimentation with it is desirable in college and secondary school" (1931, p. 36).

After the close of World War II, a new movement to reform science education began to make its appearance. This was due, in large part, to the fact that modern technology employed in winning the war for the Allies was based upon revolutionary discoveries in science such as radar, the atomic bomb, and antibiotics. Later, from the mid 1940s through the early 1960s, the evolving stage theory of cognition, including child growth and development following insights of psychologists Kurt Lewin and Jean Piaget, became a central focus in the science teaching reform movement. The discussion revolved around intellectual ability at various developmental levels, and what implications this might have for pedagogy. This reform movement was given a boost on October 4, 1957, with the launch of Sputnik I—the small Soviet satellite that was the first man-made object to orbit the Earth. Shortly after this historical event, broad-based work was begun in earnest to change the practice of American science teachers and thereby improve the scientific literacy of American students.

The event led to the "Alphabet Soup" science education projects of the 1960s which, ostensibly, had as their goal improvement in general scientific literacy. At this time, the practice of many science teachers concentrated on imparting content knowl-edge. Pedagogy often consisted of drill and practice, and assessment focused on fact-laden tests. To help break this cycle, large-scale inquiry-oriented curriculum projects were developed such as Biological Sciences Curriculum Study (BSCS), Chemical Education Materials Study (CHEM Study), Science Curriculum Improvement Study (SCIS), Elementary Science Study (ESS), Physical Science Study Committee (PSSC) Physics, and Earth Sciences Curriculum Project (ESCP). Unfortunately, by the mid-1970s nearly all of these programs had played themselves out, primarily due to a failure to realize that science education reform takes place in a social context, and not in a vacuum. The rise and fall of the alphabet soup projects—and the failure of the Sputnik-era science teaching reform movement—was well documented in Schoolhouse Politics: Lessons from the Sputnik Era (Dow, 1999).

In the early 1980s, a new round of science education reform began sweeping the United States. The National Commission on Excellence in Education ([NCEE], 1983) stated in the recommendations section of <u>A Nation at Risk: The Imperative for Educational Reform</u>, that

...teaching of science in high school should provide graduates with an introduction to (a) the concepts, laws, and processes of the physical and biological sciences; (b) the methods of scientific inquiry and reasoning; (c) the application of scientific knowledge to everyday life; and (d) the social and environmental implications of scientific and technological development. (recommendation A-3)

For the first time considerable attention was paid to what can be considered a broader form of scientific literacy that focused on more than just content knowledge. In subsequent years, the reform movement that began with <u>A Nation at Risk</u> moved forward as evidenced by such efforts as the American Association for the Advancement of Science's (AAAS) <u>Project 2061</u>, the National Research Council's (NRC) <u>National Science Education Standards</u>, and the National Science Teacher Association's (NSTA) <u>Standards for Science Teacher Preparation</u>. This triad of major educational reform bodies, arguably the most important in the present science education reform movement, had as its goal the development of a heightened degree of scientific literacy among students and, ultimately, the general populace.

Project 2061 was predicated on the goal of achieving scientific literacy. AAAS efforts subsequently produced several publications, two of which are Science for All Americans (AAAS, 1989) and Benchmarks for Science Literacy (AAAS, 1993). These are widely used today by different groups working on science teaching reform at various levels. Science for All Americans clearly enunciated this orientation in its key recommendations about how to reform the American science education landscape, "One fundamental premise of Project 2061 is that the schools do not need to be asked to teach more and more content, but rather to focus on what is essential to scientific literacy and to teach it more effectively" (AAAS, 1989, p. xvi). The follow-up publication, Benchmarks for Science Literacy, notes, "Benchmarks specifies how students should progress toward scientific literacy, recommending what they should know and be able to do by the time they reach certain grade levels" (AAAS, 1993, p. xi).

The <u>National Science Education Standards</u> (NSES) were written to present "a vision of science education that will make scientific literacy for all a reality in the 21<sup>st</sup> century" (NRC, 1996, p. ix). They "present a vision of a scientifically literate populous" (p. 2), and "are designed to guide our nation toward a scientifically literate society" (p. 11). The NRC's standards for teacher preparation and classroom instruction are based on the assumption that scientific literacy should be the primary goal of science instruction at the pre-college level. In the section "Goals for School Science," NSES relates four abilities critical to the educational process. According to NSES,

The goals for school science that underlie the <u>National Science Education Standards</u> are to educate students who are able to:

- experience the richness and excitement of knowing about and understanding the natural world;
- use appropriate scientific processes and principles in making personal decisions;
- engage intelligently in public discourse and debate about matters of scientific and technological concern; and
- increase their economic productivity through the use of the knowledge, understanding, and sills of the scientifically literate person in their careers. (p. 13).

The NSES then goes on to state that, "These goals define a scientifically literate society" (p. 13). Later NSES notes, "An explicit goal of the <u>National Science Education Standards</u> is to establish high levels of scientific literacy in the United States" (p. 21).

In 1998, the NSTA developed and then re-developed (in 2003) a comprehensive set of <u>Standards for Science Teacher Preparation</u>. These were "based upon a review of the professional literature and on the goals and framework for science education set forth in the <u>National Science Education Standards</u>. The NSES is a visionary framework for science teaching in precollege education, based upon the assumption that scientific literacy for citizenship should be a primary—if not exclusive—goal of science education at the precollege level" (NSTA, 2003, p. 2). Shortly thereafter, the <u>Standards for Science Teacher Preparation</u> became an important part of the science teacher deduction accreditation process at many post-secondary institutions.

## 10.2 Toward a Definition of Scientific Literacy

A precise definition of scientific literacy has been an objective for many scientists, educators, philosophers and organizations for the better part of the 20<sup>th</sup> century. Unfortunately, the problem of defining scientific literacy in a mutually agreeable fashion has dogged the science education reform movement from the outset. The situation is only marginally improved today as a review of definitions will show. Though the process of giving meaning to the phrase "scientific literacy" might be thought of as one that is deeply philosophical and that might be methodically and systematically approached, this has not been the case. Work to define the meaning has been initiated repeatedly using an approach that Benjamin Shen (1975) referred to as "ordinary language philosophy." This approach has led to more than a century of haphazard progress toward a commonly accepted definition of scientific literacy.

According to Rodger Bybee, James Bryant Conant first used the term "scientific literacy" in 1952 writing for <u>General Education in Science</u>, a work edited by I. B. Cohen and Fletcher Watson. Quoting from Bybee,

Such a person might be called an expert in judging experts. Within the field of his experience, he would understand the modern world; in short, he would be well educated in applied science though his factual knowledge of mechanical, electrical, or chemical engineering might be relatively slight. He would be able to communicate intelligently with men who were advancing science and applying it, at least within certain boundaries. The wider his experience, the greater would be his scientific literacy. (Bybee, 1997, p. 47)

As might be expected with initial definitions, the meaning of this passage is vague. It is not clear from this definition what a person needs to know, be able to do, and what sort of habits of mind and attitudes one needs to posses in order to be scientifically literate.

Following the work of Conant, science education philosopher Paul DeHart Hurd (1958) defined scientific literacy in relation to a general knowledge about science and its applicability to the social environment. Science is so important, he argued, that no aspect of life—political, social, economic, personal—should be considered without reference to it. Hurd went a bit farther than Conant in defining scientific literacy when he wrote,

There is the problem of building into the science curriculum some depth and quality of understanding. It is essential to select learning materials that are the most fertile in providing opportunities for using methods of science. Further efforts are required to choose learning experiences that have a particular value for development of an appreciation of science as an intellectual achievement, as a procedure for exploration and discovery, and which illustrate the spirit of scientific endeavor. (pp. 14-15)

As to the relationship between science and society Hurd continued,

Today most aspects of human welfare and social progress are in some manner influenced by scientific and technological innovations. In turn, scientific knowledge establishes new perspectives for reflection upon social progress. The ramifications of science are such that they can no longer be considered apart from the humanities and the social sciences. Modern education has the task of developing an approach to the problems of mankind that considers science, the humanities, and the social studies in a manner so that each discipline will complement the other. (p. 15)

It should be noted that this statement came shortly after the October 1957 launch of Sputnik I, and focused the spotlight of public attention on scientific literacy. If nothing more, Hurd made "scientific literacy" the bywords of the science reform movement of the 1960s, and was instrumental in moving the term into the mainstream of modern science education parlance. Nonetheless, the focus of the reform movement up to this point in time had been on creating a few scientifically literate individuals so that they might become the scientists and engineers of the future. Scientific literacy for the masses was still on the horizon.

Two years after Hurd, Fred Fitzpatrick edited a short work titled <u>Policies for Science Education</u> (Fitzpatrick, 1960) on behalf of the Science Manpower Project started in 1956 at Teachers College, Columbia University. In his commentary Fitzpatrick noted that the ongoing science education reform movement should not focus so narrowly on creating scientists and engineers, but that science education reform should extend to all citizens. He wrote.

In considering the need for scientific manpower, however, we should not lose sight of the fact that no citizen, whether or not he is engaged in scientific endeavors, can be literate in the modern sense until he understands and appreciates science and its work.... If the zeitgeist is to be favorable to the scientific enterprise, including both academic and industrial programs, the public must possess some degree of scientific literacy, at least enough to appreciate the general nature of scientific endeavor and its potential contributions to a better way of life. (p. 6)

Physicist Polykarp Kusch (1960), calling for a grander view of the spirit and nature of science, attempted to characterize scientific literacy for all citizens when he wrote,

The attempt, honestly undertaken, almost certainly will lead to scientific literacy if not to profound knowledge. It may lead to a high respect for the methods, the integrity, the spirit, and the results of science. That citizen who respects the structure of science, who is able to view the results of

science as a critical and careful statement of man's best knowledge of the behavior of nature is, to my mind, better able to participate effectively in the conduct of our national and international affairs—indeed in every aspect of our life. (p. 199)

Adding his comments to the growing belief that scientific literacy meant more than a familiarity with a large collection of scientific facts, Philip G. Johnson (1962) noted that,

...some goals of science education have become so dominant that the pursuit of other important goals has been severely inhibited; often there has been a failure to recognize adequately the abilities and needs of the general citizen, and thereby skirt the goal of scientific literacy. (p. 244)

Scientific literacy, he argued, must also include particular attitudes and values, particularly those "habits of mind" that come from the nature of science itself.

Alma Wittlin (1963), writing in the elementary school publication <u>Science Education</u>, outlined the requirements of scientific literacy, and connected them with developmental psychology, science teaching, and curriculum development. Scientific literacy, she noted, must include a broad base of information known in depth, an under-standing of the relationships between the various scientific fields, knowledge of the contri-bution made by science to human welfare, and an appreciation of the ventures undertaken by scientists in the process of discovery. She also went on to argue that this characteriza-tion must encompass two areas of endeavor, both technology and the underlying science, because these two make up the environment that humans encounter on a daily basis.

That same year, Morris Shamos, a noted science educator, began a campaign arguing that scientific literacy of the general population so defined is essentially unachievable (Shamos, 1963). He argued that societal scientific literacy among the masses is something achievable only in a humanistic way. That is, science educators should strive for creating a form of scientific literacy that is essentially humanistic—feeling comfortable talking with others about science in non-technical terms. Such individuals would know the difference between science and technology, and understand the major conceptual schemes of science—the atomistic form of matter, conservation laws, germ theory, heredity, and the nature of science as examples.

The National Science Teachers Association (NSTA) also entered the discussion of the character of scientific literacy in 1963. Robert Carlton (1963) surveyed scientists and science educators in pursuit of a suitable characterization of scientific literacy, and to determine how to arrive at a greater scientific literacy among students. Only a very few respondents identified with the science and society theme as part of the definition; a vastly greater number of respondents saw scientific literacy as a knowledge of certain content areas in science, and a limited understanding of scientific methods and accomplishments. A year later, the NSTA (1964) formally declared in its publication Theory into Action that the main goal of science education was the creation of scientifically literate individuals. The scientifically literate individual would be one who, "knows something about the role of science in society and appreciates the culture conditions under which science survives, and knows the conceptual inventions and investigative procedures" (p. 9).

Charles Koelsche (1965) characterized scientific literacy in yet another way that has been echoed by others over the years (e.g., Hirsh, 1987; Hazen & Trefil, 1991). Koelsche saw scientific literacy as an accumulation of knowledge and skills required to understand science as presented by electronic and print media. He identified 175 scientific principles and 693 vocabulary words that commonly appeared in a sample of magazines and newspapers. Science teaching, he suggested, should focus on these principles and terms because they form the crux of what every person needs know to effectively understand and communicate concerns about scientific issues.

With the arrival of the mid 1960s, the discussion about the nature of science literacy had begun to mature, and it was clear that there were certain consistent trends of thought in the numerous definitions that had been put forth. In a synthesis of some 100 articles, Milton Pella, George O'Hearn, and Calvin Gale (1966) summarized how the authors defined scientific literacy. The six most common defining elements of the term, noted with number of referents and ranked from most frequently cited, were:

- interrelations between science and society (67)
- ethics of science (58)
- nature of science (51)
- conceptual knowledge (26)
- science and technology (21)
- science in the humanities (21)

Pella (1967) used the results of this study to synthesize an inclusive definition of scientific literacy. He stated that the scientifically literate individual should: understand interrelationships between science and society, understand the methods and processes of science, have a knowledge of fundamental science concepts or conceptual schemes, and understand the relationships between science and the humanities or look upon science as a part of the humanities.

In their earlier synthesis, Pella, O'Hearn, and Gale (1966) noted that there were several major goals associated with teaching for scientific literacy. Among them were preparation of scientists and engineers, the preparation of technicians, and preparation of the general populace. This was one of the earliest referents to the possibility of more than one type of scientific literacy. Four years later, Donald Daugs (1970) highlighted these distinctions and noted that scientific literacy was not an all or nothing proposition but, rather, was a matter of degree. As Bybee (1997) later noted, "This insight—expanding the definition of scientific literacy—was crucial in later discussions, from various perspectives, of a definition" (p. 55).

A year after Daugs' pronouncement, the NSTA published a notable declaration dealing with the goals of science education. "The major goal of science education is to develop scientifically literate and personally concerned individuals with a high competence for rational thought and action" (1971, p. 47). The NSTA characterized the scientifically literate individual as one who uses science knowledge, skills, and dispositions in making day-to-day decisions, who understands the relationships between science and technology and their relationship to society including historical, interpersonal, and economic dimensions. For the first time, the history of science and social issues were given a place of significance in a definition of scientific literacy.

After publication of the NSTA's 1971 declaration, Michael Agin, working with Pella (Agin & Pella, 1972), began to examine the interrelationships of science and society using a socio-historical approach, thus leading to a broader conception of scientific literacy still. Agin (1974) conducted a synthesis of the literature dealing with the concept of scientific literacy. On the basis of his findings, he proposed six broad categories that comprised the conceptual framework of scientific literacy as most writers saw it: science and society relationships, the ethics of science, the nature of science, the concepts of science, science and technology, and science and the humanities—thus mirroring the findings of Pella (1967) writing 7 years earlier. Agin's contribution is significant, however, in as far as it went to provide aid in developing interdisciplinary teaching units, describing each, and providing examples of concepts and ways to plan and teach them.

During the mid-1970s Victor Showalter (1974), reporting on collegial work and writing in the newsletter of the Unified Science Education program, gave a general over-view of scientific literacy when he wrote, "In many ways, scientific literacy represents the goal of a liberal or general education in

science. Ideally, each citizen has made and continues to make satisfactory progress toward this goal" (p. 1). This working group summarized and provided rationales for seven "dimensions" that for them constituted scientific literacy: nature of science, concepts in science, processes of science, values of science, science and society, interest in science, and the skills of science. Each of these dimensions was characterized. For instance, under the nature of science dimension, they listed such terms as "tentative" and "public" and "replicable." Again, scientific literacy was perceived by these authors to be a matter of degree along the seven dimensions.

The year 1975 saw the beginning of the Science-Technology-Society (STS) emphasis when Paul DeHart Hurd restated his scientific literacy theme in Science, Technology, and Society: News Goals for Interdisciplinary Science Teaching (Hurd, 1975). Hurd perceived that an integration of the sciences was at the heart of meaningful teaching for scientific literacy as evidenced by his statement, "We have little hope of resolving population, food, health, water, pollution, and many other problems of human concern unless we can relate disciplines and teach them in an integrative mode" (1975, p. 30). At the same time, Benjamin Shen took the social context of scientific literacy even farther when he emphasized the idea that there were several types of "scientific literacy." He noted that to this end there were three types of scientific literacy—practical, civic, and cultural—each with its own audience, content, format, and objectives. He described the need for teaching science in a real-world context. To Shen, practical scientific literacy was composed of that knowledge and skill that allowed one to find solutions to those human problems cited by Hurd. To this end Shen wrote, "The most basic human needs are health and survival; much of practical scientific literacy has to do with just those needs" (1975, p. 27). For instance, Shen's civic scientific literacy was characterized by an ability of the citizenry to bring "common sense to bear" in making "considered" decisions that relate to public policy; Shen's cultural scientific literacy dealt with human motivation to know something about "science as a major human achievement." With Shen's efforts, the character of the discussion began to change from the dimensions and degrees of scientific literacy, to types of scientific literacy, foreshadowing yet more definitions of scientific literacy.

During 1976 Michael Agin organized a symposium dealing with scientific literacy at the National Association of Research in Science Teaching (NARST) meeting at which George O'Hearn (1976) offered a definition of scientific literacy that can be summarized in four points: (a) basic scientific knowledge, (b) the nature of science, (c) the processes of science, and (d) the social and cultural implications of science. During that same year, Milton Pella attempted to write an operational definition of scientific literacy using a library metaphor to characterize how science educators should think of scientific literacy. To Pella,

A scientifically literate citizenry understands some of the knowledge library of science, knows some of the limitations and potentials of the contents of the library, knows how and when to apply the knowledge theory, knows where the contents of the library came from, and knows the regulatory principles involved in knowledge production and use. (Pella, 1976, p. 99)

He also decried the indiscriminate use of ill-defined terms and noted that such use can only serve to confuse the issue. What was needed was a more precise definition still. Perhaps more importantly, however, Pella sounded a call for standards to be applied to science education in a way that might lead to a more scientifically literate citizenry. These standards would, by their promulgation, serve to give an operational definition to scientific literacy.

In April 1983, the National Commission on Excellence in Education (NCEE) published a report that had a major national impact on teaching for scientific literacy. <u>A Nation at Risk: The Imperative for Educational Reform</u> (NCEE, 1983) drew widespread attention to and criticized the failure of American science teachers to educate students in a way that is appropriate to the needs of the rapidly changing

technological society of the 1980s and beyond. According to the Commission, low and declining student achievement scores, along with functional illiteracy of a significant portion of U.S. high school students, was pegged to economic and defense risks. The Commission quoted science educators who claimed that the nation was "raising a generation of Americans that is scientifically and technologically illiterate" (Hurd, p. 10). It also drew attention to the claim that there was "a growing chasm between a small scientific and technological elite and citizenry ill informed, indeed uninformed, on issues with a science component" (Slaughter, p. 10). While drawing attention to deficiencies in American school education, the Commission outlined what it perceived scientific literacy to be. High school graduates would be adequately educated—scientifically and technologically literate—if they knew:

- (a) the concepts, laws, and processes of the physical and biological sciences; (b) the methods of scientific inquiry and reasoning; (c) the applications of scientific knowledge to everyday life; and (d) the social and environmental implications of scientific and technological development (p. 25)
- (d) the social and environmental implications of scientific and technological development. (p. 25)

The statements found in <u>A Nation at Risk</u> had an immediate and lasting impact on the thinking of the country and started the nation on a movement toward national science teaching standards that would come to conceptualize and embody the operational meaning of scientific literacy. Still, a decade would pass before this would come to the fore.

During the spring of 1983, the journal of the American Academy of the Arts and Sciences (AAAS), <u>Daedalus</u>, dedicated an entire edition to the question of scientific literacy in which a number of influential articles appeared. Jon Miller (1983) reported on his study of scientific literacy among the general populace. In a telephone interview of more than 2,000 persons, he assessed the public's knowledge of science along three dimensions: scientific processes, basic scientific term recognition, and science policy issues. When all three aspects of scientific literacy are considered at once, less than 7% of the U.S. populace can be considered to be scientifically literate at even the lowest level of the definition—recognition of scientific terms and concepts. In that same issue, Arnold Aarons (1983) characterized the scientifically literate person, and suggested instructional strategies that might be used to achieve scientific literacy among the general population that were based upon the use of learning cycles. The emphasis, Aarons argued, should be on helping students establish an operative knowledge of science rather than merely a declarative knowledge.

Later in 1983, the National Science Board (NSB) released an educational report titled <u>Educating</u> <u>Americans for the 21<sup>st</sup> Century</u> (NSB, 1983) in which it was stated,

Students who have progressed through the nation's school system should be able to use both the knowledge and products of science, mathematics, and technology in their thinking, their lives, and their work. They should be able to make informed choices regarding their own health and lifestyles based on evidence and reasonable personal preferences, after taking into consideration short- and long-terms risks and benefits of different decisions. They should be prepared to make similarly informed choices in the social and political arenas. (p. 45)

Shortly thereafter, Morris Shamos (1984) began an effort to discredit what he perceived as the rhetoric of the scientific literacy reform movement. He argued that the goal of general scientific literacy was unachievable, and that efforts to achieve real reform through technological literacy would be more appropriate and more readily realized. He argued that technological literacy is an "easier target to hit" because "one does not need to understand the ultimate causes of things to appreciate their ends and uses" (p. 33). If nothing more, Shamos' criticisms of the scientific literacy reform movement made science educators and philosophers take pause and reflect on the general direction of the reform movement.

In 1987, the National Research Council released its report <u>Improving Indicators of the Quality of</u>

Science and Mathematics Education in Grades K-12. The authors of the report, Richard Murname and Senta Raizen (1988), characterized their understanding of scientific literacy. According to these authors, scientific literacy had several dimensions that encompassed the nature of the scientific worldview, the nature of the scientific enterprise, scientific habits of mind, and the role of science in human affairs (p. 16). Science is seen as a set of interconnected ideas whose themes permeate the understanding of the world. There is no such thing as "the scientific method," as many different approaches can be and are used to derive scientific knowledge. These themes include conceptual schemes such as evolution; theories and models such as gravitation, and specific concepts such as energy, scale, and cycles. The scientific enterprise is comprised of ethics and values, and is empirical and theoretical by nature. Scientific knowledge, though tentative, derives from a consensus of the scientific community. Characteristic of scientific habits of mind are use of the scientific methodologies and critical thinking.

In 1989, the American Academy for the Advancement of Science (AAAS) sponsored a forum to deal with the question of scientific literacy. Prior to the beginning of that forum, the AAAS conducted a survey of scientists, science educators, school teachers, and policy analysts, in which they were queried about the meaning of scientific literacy. The respondents ranked 15 capabilities and attitudes that they felt important to the definition of scientific literacy, and characteristics of those graduating from high school. The top five characteristics were determined to be the following:

- Read and understand science articles in the newspaper.
- Read and interpret graphs displaying scientific information.
- Engage in scientifically informed discussion of a contemporary issue.
- Apply scientific information in personal decision making.
- Locate valid scientific information.

In a compendium of works based upon the AAAS forum, Audrey Champagne and Barbara Lovitts (1989) wrote an article in a forum volume titled <a href="Scientific Literacy: A Concept in Search of a Definition">Search of a Definition</a>. In this article the authors examined the barriers—perceived and real—that hindered the development of a consensus definition of the term scientific literacy. They drew attention to a confusion of educational purposes, specified course content, instructional methods, and student outcomes. These elements are often intermingled in discussions of scientific literacy precluding a meaningful definition. Champagne and Lovitts also contrasted the top five ranked items in the pre-forum survey with the lowest: defining scientific terms, describing natural phenomena, providing explanations for science concepts, and assessing scientific methodologies. The authors drew attention to evident conflicts between the highest and lowest ranked elements, and made that argument that scientific literacy must by its very nature be holistically defined.

The end of the 1980s also witnessed the beginning of Project 2061 along with its flagship work <u>Science for All Americans</u> (Rutherford & Ahlgren, 1989). This work summarized the meaning of scientific literacy along the lines of knowledge, skills, and dispositions indicating what all students should know and be able to do if they are to be scientifically literate.

Science for All Americans is based on the belief that the scientifically literate person is one who is aware that science, mathematics, and technology are interdependent human enterprises with strengths and limitations; understands key concepts and principles of science; is familiar with the natural world and recognizes both its diversity and unity; and uses scientific knowledge in scientific ways of thinking for individual and social purposes. (p. 4)

Though not without its weaknesses, Roger Bybee, noted science educator, characterized <u>Science for All</u> Americans as "one of the most comprehensive and innovative statements of scientific literacy in the

history of science education" (p. 64). Bybee was quick to point out the weaknesses of Project 2061 standards, attacking primarily "an underemphasis on knowledge and an underemphasis on inquiry and design abilities" (p. 64).

Robert Hazen and James Trefil (1991) took a much narrower approach to defining scientific literacy when they wrote <u>Science Matters: Achieving Scientific Literacy</u>. Hazen and Trefil's definition of scientific literacy was based on the need of the general public to comprehend science matters, "What non-scientists so need is the background to grasp and deal with matters that involve science and technology. It is this ability to understand science in its day-to-day context that we propose to call scientific literacy" (p. 44). With the end in view of defining scientific literacy operationally, the authors indicated that the general populace should be first and foremost familiar with the "most basic principle of science," that being that the universe is regular, predictable, and quantifiable. The authors also felt that the masses should be familiar with the principles shared by all sciences, those being the central laws of physics:

- Newton's laws governing force and action
- The laws of thermodynamics governing energy and entropy
- The equivalence of electricity and magnetism
- The atomic structure of matter

Vocabulary, facts and certain basic principles of each of five different disciplines (Physics, Chemistry, Biological Sciences, Earth and Space Science, Environmental Science) should serve as the basis of producing a scientifically literate public. The general principle to be employed can be simply stated, "If you want people to know something, tell them."

Two similar defining moments for scientific literacy came about during the years immediately following the work of Hazen and Trefil with the publication of the NSTA's Scope, Sequence, and Coordination of Secondary Science (1992), and Project 2061's Benchmarks for Science Literacy (AAAS, 1993). Both publications were heavily skewed toward emphasizing content knowledge as an essential component of achieving scientific literacy. Perhaps due to this, neither document has become central to the current science teacher preparation movement. It is possible that these documents are seen somewhat as "throwbacks" to the 1950s reform movement that, with a similar focus, failed.

Morris Shamos (1989), the 1967-68 president of the National Science Teachers Association, writing in the 1989 AAAS scientific literacy forum volume, characterized the many dimensions of scientific literacy in the context of educating elementary students. Shamos reflected on E. D. Hirsh's 1987 popular work <u>Cultural Literacy</u>—a book that provided a listing of "what every American needs to know" to be culturally literate. The book provided some 5,000 "essential names, phrases, dates, and concepts" that would later serve as the basis for Shamos' definition of "cultural scientific literacy." In 1995, with the publication of <u>The Myth of Scientific Literacy</u>, Shamos defined higher levels of scientific literacy including "functional scientific literacy" and culminating with "true scientific literacy." Shamos characterized the three forms of scientific literacy in the following fashion.

- 1. <u>Cultural Scientific Literacy</u>. An understanding of basic background information and vocabulary, especially that shared by literate people. This form of scientific literary is the level achieved by most adults who believe they are reasonably literate in science. These people recognize many of the science-based terms used by the popular media, which is generally their only source of science information as adults. Periodic exposure to science through the popular press probably provides them with some measure of comfort that they are not totally illiterate in the area of science.
- 2. <u>Functional Scientific Literacy</u>. This understanding builds upon definition of cultural scientific literacy and requires, in addition, the ability to effectively communicate using the basic terms, concepts, and relationships of science. To be functionally literate a person would be familiar with "some of the

simple everyday facts of nature" such as the concepts of Earth's orbital and diurnal motion, eclipses of the sun and moon, the sun as a source of energy, the greenhouse effect, the origin of the oxygen that we breathe, and the effects of pollution. Perhaps 40% of the population has attended this level of scientific literacy according to Shamos.

3. <u>True Scientific Literacy</u>. At this level the "truly" scientifically literate person will know not only content knowledge of science, but also understand the scientific process whereby that knowledge has been developed. The person will understand the importance of observation and experimentation in science, and will be capable of questioning, using logic for induction and deduction, relying upon evidence, and having a proper understanding of the nature of science. This would also include a basic understanding of the history, values, and assumptions of science. Perhaps only 4% or 5% of the U.S. population ever achieves this level of scientific literacy, and almost all of them will be either scientists or professionals.

The National Research Council released the <u>National Science Education Standards</u> (NSES) in December 1995 (NRC, 1996). This publication culminated nearly 5 years of work in which some 40,000 scientists, educators, business CEOs, school administrators, and science philosophers collaborated to define comprehensively the nature of science literacy and strategies to be used to achieve it. Because a systems approach was utilized, not only did the NSES deal with content, but they also dealt with five additional domains: teacher training, teaching, professional development, science programs in the schools, and systems of delivery, all of which were oriented toward the goal of improving science education and helping students to achieve higher degrees of scientific literacy. The vision for general scientific literacy enunciated in the NSES sees students becoming scientific literate as a result of participating in inquiry-oriented activities and thereby developing a fundamental understanding of the basic concepts of science and technology as they relate to both the individual and society. The elements of scientific literacy fall into six categories according to the NSES:

- science as inquiry
- science content
- science and technology
- science in personal and social perspectives
- history and nature of science
- unifying concepts and processes

Rodger Bybee (1997), writing in Achieving Scientific Literacy: From Purposes to Practices, proposed a multidimensional framework for defining the degrees of scientific literacy. His taxonomy contained the following elements: nominal scientific and techno-logical literacy (individual familiar with terms of science and technology, but retains mis-conceptions and has token understanding of science concepts; little real understanding); functional scientific and technological literacy (individual can work with vocabulary as evidenced by reading and writing about scientific and technological matters; understands larger conceptual schemes, but has token understanding of the associations); conceptual and procedural scientific and technological literacy (understands the "part and the whole" of science and technology disciplines, can work with major conceptual schemes; understands the structure of the discipline and knows how it can be used to gain new knowledge); and multidimensional scientific and technological literacy (individual understands the essential conceptual structures of science and technology; includes understanding of history of the disciplines and the nature of science generally; understands the relationships between the disciplines and the whole of science and technology to society).

Though a universal consensus on the definition of scientific literacy does not yet exist, it would appear to have the following basic components given by Bybee (1997).

## Scientific literacy:

- is a metaphor referring to the purpose of science education;
- emphasizes a general education orientation;
- expresses norms or standards for science education programs, methods, and assessments;
- illustrates different perspectives in science education;
- represents a continuum of understandings;
- incorporates multiple dimensions; and
- includes both science and technology. (p. 58)

Clearly, any definition that operationally characterizes scientific literacy by expanding on the above basic components must necessarily be complex. Whether or not Bybee's characterizations add anything to the definition of scientific literacy will be for future generations to judge.

At the present time there appears to be a growing consensus on the meaning of scientific literacy that began in 1952 and culminated in <u>Science for All Americans</u> and the <u>National Science Education Standards</u>. These works appear to have converged on a "multidimensional" (Bybee, 1997) or "true" (Shamos, 1995) definition of scientific literacy that incorporates content knowledge (vocabulary, facts, and concepts), process skills (manipulative and intellectual), dispositions (attitudes and behaviors), science-technology-society relationships, and the history and nature of science. For instance, Project 2061's <u>Science for All Americans</u> defines scientific literacy thusly,

Scientific literacy—which encompasses mathematics and technology as well as the natural and social sciences—has many facets. These include being familiar with the natural world and respecting its unity; being aware of some of the important ways in which mathematics, technology, and the sciences depend upon one another; understanding some of the key concepts and principles of science; having a capacity for scientific ways of thinking; knowing that science, mathe-matics, and technology are human enterprises, and knowing what that implies about their strengths and limitations; and being able to use scientific knowledge and ways of thinking for personal and social purposes. (AAAS, 1989, p. 20)

### According to the National Science Education Standards,

Scientific literacy is the knowledge and understanding of scientific concepts and processes required for personal decision making, participation in civic and cul-tural affairs, and economic productivity. It also includes specific types of abilities. In the National Science Education Standards, the content standards define scien-tific literacy. Scientific literacy means that a person can ask, find, or determine answers to questions derived from curiosity about everyday experiences. It means that a person has the ability to describe, explain, and predict natural phenomena. Scientific literacy entails being able to read with understanding articles about science in the popular press and to engage in social conversation about the validity of the conclusions. Scientific literacy implies that a person can identify scientific issues underlying national and local decisions and express positions that are scientifically and technologically informed. A scientifically literate citizen should be able to evaluate the quality of scientific information on the basis of its source and the methods used to generate it. Scientific literacy also implies the capacity to pose and evaluate arguments based on evidence and to apply conclusions from such arguments appropriately. (p. 22)

One of the most recent summaries of the nature of scientific literacy comes from the National

Research Council. In <u>Systems for State Science Assessment</u> (2005), the authors suggest a very pragmatic definition of science literacy based on implications of state testing related to the No Child Left Behind Legislation.

Three elements [of science literacy] are commonly found in most state science standards:

- knowledge of science content,
- understanding science as a way of knowing, and
- understanding and conducting scientific inquiry (pp. 38-39)

Other aspects of science literacy are also important, but they are not included in this discussion because they are not often mentioned in state science standards or assess-ment. These include, among other things, the history of science, scientific habits of mind, science in social and personal perspectives, and the nature of the scientific enterprise." Table 4 provides a summary of common and unique elements of the definitions of scientific literacy valued by various authors and organizations.

Table 4
Common and Unique Elements Defining Scientific Literacy

#### **Elements Common to Most Sources** Unique Elements from Various Sources knowledge of science content • applicability of science to the social environment (Hurd, 1958) understanding science as a way of knowing • high respect for the methods, the integrity, the understanding and conducting spirit, and the results of science (Kusch, 1960) scientific inquiry • habits of mind that come from the nature of science itself (Johnson, 1962) • relationship between and among the science and technology (Wittlin, 1963) • feeling comfortable talking with others about science in non-technical terms (Shamos, 1963) • high competence for rational thought and action (NSTA, 1971) • ethics of science (Agin, 1974) • interest in science (Showalter, 1974) • scientific world view (NRC, 1987) • locate valid scientific information (AAAS, 1989) • expertise in judging experts (Bybee, 1997)

Despite this general convergence and any claims to the contrary, scientific literacy has yet to be clearly and consistently defined. As a result, vague, incomplete, and even competing definitions of scientific literacy have made a holistic assessment of progress toward the goal of scientific literacy difficult to achieve. Admittedly, the AAAS, NRC, and NSTA have made great strides toward operationally defining scientific literacy as far as content knowledge is concerned. Still, in the investigator's opinion, these definitions of scientific literacy are not comprehensive. For instance, none of these current national projects goes so far as to include intellectual process skills or scientific dispositions as part of their operational definitions of scientific literacy. In addition, none of these projects deals with the misconceptions about science and the scientific method to any significant degree (McComas, 1986; Bauer, 1994).

Despite the lack of agreement on a detailed, comprehensive, operational definition of scientific

literacy, it is more than evident that there is a broad general consensus about those elements of which scientific literacy consists. Among those elements are three that clearly are important in developing scientific literacy: nature of science, scientific inquiry, and applications and issues of science. All three of these themes have been broadly incorporated into state science teaching standards that have become the backbone of NCLB-related assessments in recent years. In addition, they have become broad themes of the scientific literacy reform movement as seen in NSES and Project 2061 writings. Lastly, each has been incorporated into the NSTA standards for science teacher preparation that now serve as the basis for teacher education program accreditation in many states.